

EDUCATIONAL TOURS 2023

Basic Guidelines





Get started with your Puglia experience

WHO CAN ATTEND THE EDUCATIONAL TOURS?

Eligible participants are:

- Operators interested in marketing Puglia as a tourism destination
- Travel media professionals and companies interested in Puglia as a year-round destination for tourism, events, incentive travels, conferences, meetings, exhibitions and weddings

Requests for participation will be evaluated by Pugliapromozione, giving priority to:

- Individuals/companies planning to do business in Puglia
- Growing market segments
- Operators who have Puglia in their offer
- Travel media professionals who never attended our Educational

BUY PUGLIA

MATCHING PLATFORM



PUGLIA, UNEXPECTED ITALY

We are looking forward to meet you!

Login to Buypuglia

Enter your registration Email and Password



LOGIN

Don't have an account?

REGISTER

[Forgot Password](#)

WELCOME TO BUYPUGLIA MATCHING PLATFORM



BuyPuglia 365 is the [Puglia Region](#) digital system tailored to suit buyers willing to do business in Puglia. Come discover economic potentials of the destination Puglia. Our custom made online platform allows sellers to promote their tourism & cultural products and pitch their offers to a qualified choice of buyers from major European and international markets. Our advanced profiling system is based on concrete and shared interest, delivering an optimized supply & demand matching and helping plan effective **B2B meetings**. Buyers and sellers meet by creating or modifying their own agenda, with an easy match with the schedule of fairs and events organized by [Pugliapromozione](#).

WHAT OPPORTUNITIES DO WE OFFER YOU?



BUY PUGLIA

MATCHING PLATFORM



Welcome to BUYPUGLIA MATCHING PLATFORM

Fill in the registration form to discover Puglia highlights and meet top local tourism suppliers

Already registered?

User

Company

Privacy

Account

First Name *

Insert

Last Name *

Insert

Phone Number *

Insert

E-mail *

Insert

Next

BUY PUGLIA

MATCHING PLATFORM



Registration

Welcome to BUYPUGLIA MATCHING PLATFORM

Fill in the registration form to discover Puglia highlights and meet top local tourism suppliers

Already registered?

User	Company	Privacy	Account
------	----------------	---------	---------

Company Name *

City *

Country *
 ▾

Fiscal Code/VAT Number

Phone Number *

Company E-mail *

Website *

Corporate role *

Welcome to BUYPUGLIA MATCHING PLATFORM

Fill in the registration form to discover Puglia highlights and meet top local tourism suppliers

Already registered?

User	Company	Privacy	Account
------	---------	----------------	---------

I have read the disclaimer on personal data processing pursuant to articles 13-14 of the EU GDPR 2016/679 and hereby accept the Terms of Use.

[Terms of use](#) - [Link to the full text disclaimer](#)

DECLINE

I hereby GIVE CONSENT, also on a free of charge basis, and pursuant to art. 10 and 320 of the Italian Civil Code and articles 96 and 97 of Italian Law 22.4.1941, n. 633 (Copyright Law), to the publication and/or dissemination in any format of my texts and images as they are freely and willingly entered into the PUGLIA Digital Management System. I also give consent to the storage of photos in the Pugliapromozione archives and I acknowledge that the object of these contents merely bear an informative, institutional and promotional purpose. Moreover, I HEREBY DECLARE to have free access to consents of people possibly portrayed in the photos/videos herein, and to have provided them with appropriate information and disclaimers (pursuant to articles 13-14 of EU Reg. 2016/679), as well as to indemnify and hold harmless the Puglia Region and the Regional Tourism Agency - Pugliapromozione without prejudice to disputes filed by third parties as a result of any omission in the fulfillment of data protection obligations.

DECLINE

[Previous](#)

Welcome to BUYPUGLIA MATCHING PLATFORM

Fill in the registration form to discover Puglia highlights and meet top local tourism suppliers

Already registered?

User	Company	Privacy	Account
------	---------	---------	----------------

Username *

hgjkileo@gmail.com

Password *

.....



Confirm Password *

.....



This field is required.

[Previous](#)

[Register](#)

BUY PUGLIA

MATCHING PLATFORM



BB Bianca Bronzino Logout

BuyPuglia Matching Platform



Welcome Bianca Bronzino

By joining BuyPuglia Matching Platform, you can:

- ✓ Meet and communicate with the Puglian local tourism sellers
- ✓ Add and manage your companies
- ✓ Take part to Puglia B2B events

Your companies

+ Add company

Enter your company's private area to access BuyPuglia Matching Platform services.



Attention! You need to complete the information about your company.



Click here!

Access your personal or your company's private area to get BuyPuglia Matching Platform services.

Attention! You need to complete the information about yourself or your company.

Upload your company profile or info sheet/catalog (max 5 mb in pdf format).

 Attach file

No file selected

 Upload

Company description

Please provide your company's description to help local suppliers get in touch with you.

Describe your company*

Insert a text (1000 characters max).

User profile

Corporate role*

MAXIMIZE YOUR BUSINESS OPPORTUNITIES

Fill in the information sheet to be contacted by companies matching your business best.

Question 1 of 6

You are:

Tick one or all six choices

- Tour operator
- Travel agency
- Online Travel Agency
- Travel Media Professional
- MICE operator
- Wedding planner

MAXIMIZE YOUR BUSINESS OPPORTUNITIES

Fill in the information sheet to be contacted by companies matching your business best.

You are:

Tick one or all six choices

- Tour operator
- Travel agency
- Online Travel Agency
- Travel Media Professional
- MICE operator
- Wedding planner

Question 4 of 6

Tick the tourism product label that fits you most:

Please choose at least one tourism product, or all. Subcategory choice is not mandatory.

- Art & culture
- Nature, sports & wellbeing
- Food & wine, etc.
- Traditions & spirituality
- Sea
- MICE & wedding
- Entertainment

Food & Wine

- Wine
- Bakery products

Question 5 of 7

Which kind of tourism and culture operators are you interested in:

- Accommodation
- Tourism services, experiences, tour guides & transportation
- Tour Operators, Travel Agents and DMC

MAXIMIZE YOUR BUSINESS OPPORTUNITIES

Fill in the information sheet to be contacted by companies matching your business best.

Question 6 of 7

Your clients' preferred type of accommodation:

If you previously ticked Accommodation, please specify one or all categories:

- 5-star hotel
- 4/3-star hotel
- Guest house/apartment
- Farmhouse/agritourism
- Bed & breakfast
- Camping
- Meeting & event hotel
- Historic hotel
- Masseria & trullo (traditional rural accommodation)
- Holiday resort/village
- Spa & wellness hotel

MAXIMIZE YOUR BUSINESS OPPORTUNITIES

Fill in the information sheet to be contacted by companies matching your business best.

Question 7 of 7

More details on your clients needs & wants (one to max 6 choices):

- Accessible
- Backpacker
- Families
- LGBT
- Seniors
- Shopping lovers
- Pet friendly
- Solo women travelers
- Young travelers
- Students
- Singles
- Groups
- Couples

Previous

Back Save

Maximize your business and knowledge opportunities!

Click Save on question 7

Previous

Next

BUY PUGLIA

MATCHING PLATFORM



PP Paola Pusecks

Logout

BuyPuglia Matching Platform



Welcome Paola Pusecks

By joining BuyPuglia Matching Platform, you can:

- ✓ Meet and communicate with the Puglian local tourism sellers
- ✓ Add and manage your companies
- ✓ Take part to Puglia B2B events

Your companies

+ Add company

Enter your company's private area to access BuyPuglia Matching Platform services.



This is your personal or your company's private area to access our digital services

Discover Unexpected Puglia

REGIONE PUGLIA > TOURISM AND CULTURE > BUYPUGLIA

Tourists & operators resources

BUY PUGLIA

MATCHING PLATFORM

PERSONAL AREA

PP Paola Pusecks Logout

CARITATU

Upload profile photo

Save

Zoom out

Zoom in

Remove

My company

Name: Caritatu

Country: United States

City: Los Angeles

Phone Number: 3502253696

Mail: jobak85387@ekcsoft.com

Edit profile

My activities

✓ Tour operator

BuyPuglia Matching Platform: digital services

Matching

Search seller

Instant messaging

Events

Matching: check your suitability with all Puglian operators, every day

Search seller, Instant messaging: search, meet and communicate with Puglian local tourism sellers

Events: click here to find the Educational Tours 2023 event

Choose your preferred Educational Tour:

The screenshot displays a grid of educational tour listings. Each listing card contains the following information:

- Location:** via vai 4 - ALESSANDRIA (AL), vai vai 5 - ALESSANDRIA (AL), 346wth 2346 - ALESSANDRIA (AL), Lungomare starita 4 4 - BARI (BA), infopoint 22 - FOGGIA (FG), vai 2 - ALESSANDRIA (AL)
- Dates:** 02/05/2023 - 05/05/2023, 26/05/2023 - 30/05/2023, 01/06/2023 - 30/06/2023
- Title:** PRESS TOUR MARE 2023, PRESS TOUR TURISMO ALL'ARIA APERTA, GIUSEPPE GIUGNO 2023
- Buyer/Seller Count:** Buyer: 0, Seller: 0; Buyer: 1, Seller: 0; Buyer: 1, Seller: 0; Buyer: 1, Seller: 1; Buyer: 0, Seller: 0; Buyer: 0, Seller: 0
- Action:** READ MORE →

Red arrows from the list on the right point to the 'PRESS TOUR MARE 2023' and 'GIUSEPPE GIUGNO 2023' listings.

- **PRESS TOUR** The Puglian Seas, Nature Reserves & Trulli. Puglia en plein air
- **FAM TRIP** The Crystal Waters of the Adriatic & Tremiti Islands. Tracking the scent of the sea
- **BLOG TOUR** Cultures & Heritage across Brindisi and Salento. Immerse yourself in history
- **FAM TRIP** Get Sporty in Puglia. Key word: Adventure
- **FAM TRIP** Cultures & Heritage across Taranto, Brindisi and Valle d'Itria. Art wonders across two seas
- **PRESS TOUR** The Hellenic Way and the Two-Sea Route. A slow-paced wonder
- **BLOG TOUR** Savoring Northern Puglia Delicacies. Ancient flavors for fine palates
- **FAM TRIP** Walking Down the Aisle in Puglia
- **FAM TRIP** Tasting Luscious Puglian Culinary Art. A sweet-tooth journey
- **PRESS TOUR** Cultures, Arts & Crafts in Towns and Villages. Following Historic Trails

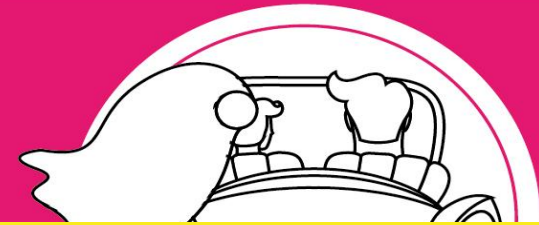
Lago di Varano
CAGNANO DI VARANO
Foresta Umbra



• VIESTE



• VIESTE
PIETRÀMONTECORVINO
• TRANI
ANDRIA*
• TERLIZZI*
BARI
• POLIGNANO



FOGGIA
TROIA
• BOVINO
• ORSARA
• DELICETO
• BARIETTA
DI PUGLIA



• SAN SEVERO
• FOGGIA
ANDRIA
MINERVINO MURGE
RUVO DI PUGLIA
BARI
• ALTAMURA



PUGLIA DMS


PUGLIA DMS

PUGLIA DMS

PUGLIA DMS

Events & Educational

02/05/2023 - 05/05/2023

 Lungomare starita 4 4 - BARI (BA)

 Buyer: 1  Seller: 1

Accreditation is open from 17/04/2023 to 19/04/2023

Documents

TOUR 1 EXPLORE THE UNDISCOVE... 

TOUR 1 EXPLORE THE UNDISCOVE... 

LEGEND: Info participation

 Participation approved  Participation in pending  Participation denied

I undertake, in case of application approval and actual participation, to:

deliver/upload produced outputs

[Back to Events](#)

[Partecipate](#)

Outputs: please provide a description of what will be issued and delivered during or after the Educational Tour, i.e. stories, articles, commercial initiatives. etc.




Click to apply!

Educational Tours 2023



Once your application is approved, you'll get more specific info on the **Educational Tours 2023 event** and our Matching Platform.

COMPANIES **GUEST** MEETINGS AGENDA

Show entries Search:

Action	First Name 	Last Name 	Type 
No data available in table			

Showing 0 to 0 of 0 entries

[Back to Events](#)

PUGLIA DMS

DIGITAL MANAGEMENT SYSTEM | Turismo e cultura in Puglia



[BACK TO DMS](#)

AM Anastasio Mazza [Logout](#)

B2B | Matching | **Search buyer** | Instant messaging | Events

Company's details: Seller XHJ

Info Company



CONTACT PERSON
COMPANY NAME
MATCHING

Seller XHJ

Chat with seller

96.63%

Shared results are highlighted in green, as chosen in the Promotion & Qualification fields.

Fiscal code: dddddddddddddd

City: BARI

Country: Afghanistan

Role: analista

Description: fffff

Phone number: 3333333333

Company mail: buyer9@test.com

Website: www.test.com

Matching Engine

[Info](#)

New message

To: buyer9

Your message

Start a new message...

Attachments

It's possible to upload .jpeg, .jpg and .pdf files not exceeding 10MB.

[Attach file](#) No file selected

[Cancel](#) [Send](#)

Your online work is almost done: you'll get a notice regarding your expression of interest, your tour details, and further info on your matching with sellers.

Get ready to explore Puglia!



Grazie!

Do not hesitate to contact us for any information, looking forward to meeting you in Puglia!

THE EDUCATIONAL TOURS OFFICE

educational@aret.regione.puglia.it

For technical assistance: supporto.tecnico@aret.regione.puglia.it