



To

ARET Pugliapromozione

REGIONE PUGLIA

Piazza Aldo Moro 33/a

70121 - Bari

PUBLIC CALL FOR TENDERS FOR THE PROCUREMENT OF CO-BRANDING COMMUNICATION SERVICES PURSUANT TO ART. 36, PARAGRAPH 2 A), OF ITALIAN LEG. DECREE NO 50/2016

OFFER

I, the undersigned _____ born in

_____ on _____ Tax Code

Identity Card no

As Legal Representative / Sole Director / Chair of the company / Association

Registered office

Operational headquarters

Telephone



ANNEX 1

e - mail

certified e-mail (PEC) ONLY FOR ITALIAN COMPANIES

Tax Code company/association

VAT no company/association

Project contact person:

Name _____ Surname _____

Position _____

Hereby submit a technical and economic offer in relation to the public tender above

To this end, aware of the fact that it is a criminal offense to render false declarations (Article 76 of Italian Pres. Decree No 445 of 28.12.2000) and of the additional related civil and administrative liability pursuant to Pres. Decree No 445 of 28.12. 2000,

HEREBY DECLARE

that the facts, conditions and qualities described in the following paragraphs are true.

*I also hereby declare that I **have already submitted an offer / have not already submitted an offer, that I am the holder / not the holder of communication services contract** for the previous/current year under the same public call for tenders, fully aware that the administration reserves the right to evaluate the admissibility of the offer also for the purposes of compliance with the principle of rotation.*

Finally, I hereby declare that I **have/have not received public funding** for the organization of the event.

If you have received funding, indicate the related call/notice/project

Awarding entity _____

Amount received/awarded EUR _____



ANNEX 1

Attach to this application:

1. Biography or presentation datasheet of the offeror (to check technical eligibility);
2. Identity document and tax code of the legal representative;
3. Cash flow statement (Traceability);
4. Declaration in lieu of affidavit, INPS/INAIL registration (only for entities/associations that cannot produce a DURC);
5. Self-declaration by the event organizer on compliance with the obligations under Leg. Decree No 81/2008 on safety in the workplace and crowd safety;
6. Chamber of Commerce Registration/Certificate/Association by-laws;
7. Declaration of ownership of the event organization signed by the offeror (event organizer);
8. ANAC certification;
9. ESPD (European Single Procurement Document) completed online, according to the procedure indicated in the call, at the following link:
<http://www.impresainungiorno.gov.it/web/l-impresa-e-la-pa-centrale> / unioncamere-dgue;

Information on personal data processing

Having read the Privacy Statement attached to the Public Tender, I, the undersigned, acknowledge that the personal data collected will be processed, including with IT tools, exclusively for the purposes of the request and/or the administrative procedure for which this document is completed. The processing is necessary for ARET Pugliapromozione (Data Controller) to fulfill its legal obligation pursuant to Leg. Decree No 50/2016, and for the execution of a task of public interest (or in some cases of "significant public interest"). The data may be disclosed to other entities, public or private to whom disclosure is required or permitted by law or regulation (e.g. to other competitors who request access to the documents within the limits permitted by Law No 241/90) and shall be processed in accordance with the rules on the conservation of administrative documentation (in compliance with the agency's conservation and disposal plan). The provision of such data is mandatory for the purposes of completing the declaration and procedure in question. To exercise the rights referred to in Articles. 15-22 of Reg. (EU) 2016/679, you can contact the Data Protection Officer of ARET Pugliapromozione (dpo@aret.regione.puglia.it).

ANNEX 1

TECHNICAL AND ECONOMIC OFFER

A) TECHNICAL OFFER		
OFFEROR	COMPANY NAME (SRL, SPA, ASSOCIATION)	
	LEGAL REPRESENTATIVE	
	REGISTERED ADDRESS	
	PHONE NUMBERS	
	E-MAIL	
	PEC (certified email)	
	PROJECT CONTACT PERSON (name, surname, position, telephone, e-mail)	
TITLE AND DATE OF THE EVENT		

ANNEX 1

CATEGORY (select with an x)	<input type="radio"/> ART AND CULTURE <input type="radio"/> FOOD & WINE <input type="radio"/> NATURE AND SPORT	
LOCATION (select with an x and indicate country, region, locality and venue of the event)	<input type="radio"/> PUGLIA	Locality/Venue
	<input type="radio"/> ITALY	Locality/Venue
	<input checked="" type="radio"/> ABROAD	Locality/Venue
DESCRIPTION	Description of the co-branded event taking into account the macro-objectives referred to in point 6; the general strategy of the A.RE.T. [Regional Tourist Agency] the objectives of the FSC [Development and Cohesion Fund] Action 'Patto per la Puglia', referred to in the introduction, the co-branding proposal for the promotion of the region, details of the positive effects for tourism in terms of brand and incoming, a detailed plan of the communication and promotion activities and services to be implemented.	

ANNEX 1

<p>VALUE ADDED OF CO-BRANDING COMMUNICATION SERVICES FOR THE EVENT Max 500 characters including spaces (example: additional activities such as social actions or for actions for environmental sustainability)</p>	
<p>EVENT TIMETABLE and SERVICES (detailed description: - of the planned activities with details of dates, times, possible speakers and brand ambassadors - of the provision of services)</p>	

ANNEX 1

B) FINANCIAL OFFER Customized materials and spaces (MAX € 38,000.00 plus VAT) <i>Describe in detail the type and quantity of services to be provided with relative quote (unitary and total), net and gross of VAT, indicating the VAT regime applied</i>				
OFF-LINE COMMUNICATION SERVICES				
Type		Quantity	Format-Size- Technical specifications and Place/space	Unit cost (net and gross of VAT)
PROMOTIONAL MATERIAL	Flyers			
	Posters			
	Ads			
	Press kits			
	Gadgets - type: - -			
ON SITE EQUIPMENT	Roll-ups			

ANNEX 1

	Rear-projection screens			
	Stages (indicate which part)			
	Exhibition panels			
	Corners-Info points			
ONLINE COMMUNICATION SERVICES				
Type	Quantity	Format-Size-Technical specifications and Place/space	Unit cost (net and gross of VAT)	
Editorials		Destination website: Number of characters		
Broadcasts of videos or other content (audio, photo)		broadcasting media (social, radio, tv)		
Newsletters	no services no sends	number of contacts that can be reached		
Web banners		Destination website: Format		



ANNEX 1

<u>TOTAL COST</u>			€ (PLUS VAT)
			€ (VAT INCLUDED)