



**SUBJECT: DEVELOPMENT AND COHESION FUND (DCF) - PACT FOR PUGLIA - ACTION STATEMENT FOR “PUGLIA365” STRATEGIC TOURISM PLAN: PROMOTION, PR, ENHANCEMENT AND INNOVATION OF THE DESTINATION AND TOURIST OFFERING – PUBLIC CALL FOR THE PURPOSES OF CREATING A LIST OF ECONOMIC OPERATORS FOR THE PROCUREMENT OF PUBLICITY SERVICES PURSUANT TO ARTICLE 36, PARAGRAPH 2, SUB-PAR. A), OF LEGISLATIVE DECREE No. 50/2016 AS SUBSEQUENTLY AMENDED, FOR THE HOLDING OF CO-BRANDED EVENTS.**

**CUP B39I22001220009**

**THE GENERAL DIRECTOR OF THE REGIONAL TOURISM BOARD [A.RE.T.] -  
PUGLIAPROMOZIONE**

**COMMUNICATES THE FOLLOWING**

**Decision no. \_\_\_\_ of \_\_\_\_\_** approved this Public Call for the purposes of creating of a list of economic operators for the procurement of PR services pursuant to Article 36, paragraph 2, sub-para. a), of Legislative Decree no. 50/2016, as subsequently amended, for the holding of co-branded events using resources from the DEVELOPMENT AND COHESION FUND (DCF) - PACT FOR PUGLIA.

The CO-BRANDED activities to be selected are all included in the ACTION STATEMENT called “Puglia365 Strategic Tourism Plan - Promotion, PR, Enhancement and Innovation of the Destination and Tourism Offering”, approved by the Regional Executive Committee with Resolution no. 1316 of 09.28.2022, funded with resources referred to in Tourism Division A.D. no. 191 of 09.30.2022.

Said ACTION STATEMENT provides for the implementation of PR Activities and Actions for the Promotion and Innovation of the Destination, the Enhancement of the Regional Tourism Offering, Tourism Information and Hospitality and Governance. Such activities are intended to qualify and raise awareness of Puglia and its image as a travel destination, targeting users of events or editorial or television products or products inherent to other communication tools, including digital and online channels and social networks. In the current scenario, following the consequences of social distancing, tools of digital innovation have become even more important and precious in order to facilitate close relationships between tourism operators and public bodies, to improve the dissemination of information on the tourist destination and offering, and to monitor and study the public sentiment towards Puglia and its reputation. The strategic actions will also aim to enhance the tourism offering, in close continuity with the promotion of tourism products and regional marketing initiatives, so as to raise the quality of hospitality and make the region more attractive both for local tourists and for those from other regions or countries.

For the purposes of this Call, the Events in question are those intended for general or specialized audiences that take place in Italy or abroad and generate appreciable media attention.

In particular, the Co-Branded Events must aim to publicize Puglia as a destination in such a way that improves its brand image and enhances its brand reputation, promoting knowledge of the region, fostering reasons to travel to Puglia, generating incoming tourism and raising its attractiveness, in order to provide off-season destination enhancement, enrich and



diversify the regional tourism offering.

Now, therefore, the Regional Tourism Board Pugliapromozione intends to implement the regional strategic plan for communication of brand identity, in line with its own institutional mission, in accordance with the principles of free competition, appropriateness and proportionality of public action, cost-effectiveness, efficiency, equal treatment, non-discrimination and transparency, while striving for quality and innovation in the services that convey the Puglia brand.

## Article 1. Purpose of this Call

- 1.1. The purpose of this Call is a comparative procedure for the purposes of creating a list of economic operators for the procurement of PR services pursuant to Article 36, paragraph 2, sub-para. a), of Legislative Decree no. 50/2016, as subsequently amended, for the holding of co-branded events that increase the visibility of the Puglia brand, including for the promotion of tourism.
- 1.2. The **co-branded PR services** are online and offline publicity materials that can be used to convey the *Puglia brand* on appropriate channels through the event and dedicated PR campaigns to promote Puglia as a travel destination. These consist of the graphic customization of physical, digital, virtual and multimedia spaces.
- 1.3. The **Puglia brand must be represented using specific signs/graphic elements** and the Puglia brand's *visual identity must be coordinated, in order to be recognizable and visible in PR campaigns conceived by the bidders/organizers of each event*. The **Puglia brand** must under no circumstances be associated, comparable or confused with any event partners or commercial sponsors.

See the information contained in the following guidelines, which are an integral and substantive part of this Call:

- **Guidelines - "Brand, logos and videos";**
- **Guidelines for co-branded PR services;**

- 1.4. The Regional Tourism Board must approve every development and product in advance, on pain of cancellation of the entrusted services, termination of the contract or reduction of the consideration.

## Article 2. Bidders and exclusivity

- 2.1 Pursuant to Article 45 of Legislative Decree no. 50/2016, as subsequently amended, private economic operators, both individual and associated, organized under any legal form, with registered office in Italy or abroad, can submit technical-economic bids (as referred to in the application), in the capacity of **events organizers** – see Article 3 "**Areas of action**".
- 2.2 Associations and federations (e.g. sports associations) that have a VAT number and/or

Taxpayer Code, operate on the market and can declare and demonstrate that they are of a commercial nature can also submit bids. Public bodies are not allowed to submit bids.

- 2.3 Bidders must be holders of exclusive rights over the organization of events. Therefore, exclusivity, or the **holding of exclusive rights in the organization of events for which PR services are offered, is a requirement for participation in this Call**. To this end, the organizers/bidders must submit a self-certified declaration (see Article 8.5).
- 2.4 Bids submitted by entities other than events organizers (e.g. public space concession holders or subcontractors) shall not be assessed.

### Article 3

#### Areas, characteristics and types of events

- 3.1 The three macro-areas of action within which the events must fall, to be chosen based on the area to which the applicant primarily belongs, are as follows:

- a) **Art and culture**
- b) **Food and wine**
- c) **Nature and sport**

The co-branded events may also relate to Christmas, New Year and Epiphany festivities. Therefore, the events may represent Puglia as a destination during such festivities and in accordance with the typical values of the festive period, namely social conviviality, tradition and authentic flavors.

3

- 3.2 The events shall have the following characteristics:

- a) **Uniqueness**
- b) **Limited duration (3-5 days)**
- c) **Consistency with the objectives stated in the DCF PACT FOR PUGLIA ACTION STATEMENT referred to above and the macro-objectives (see Article 6)**
- d) **Adherence to the Regional Tourism Board's communication contents, in line with the PR campaign for the winter/Christmas period, as devised by this Board.**

- 3.3 The types of event are (non-exhaustive list):

- Conferences and conventions
- Exhibitions and shows
- Sports events, competitive or recreational;
- Festivals, performances and live shows
- Wine and food demonstrations

### Article 4

#### Deadlines for submitting bids and timeframes for events

- 4.1 Economic operators can submit bids from 10:00 on 10.13.2022 until 14:00 on 10.30.2022.
- 4.2 After the deadline for submitting bids, once the comparative procedure and suitability assessment has been completed (see Article 9), a list will be created of co-branded PR service providers to be contracted via direct award pursuant to Article 36, paragraph 2, sub-para. a), of Legislative Decree no. 50/2016.
- 4.3 Events must be held between 12.06.2022 and 01.06.2023.

## Article 5

### Available budget and value of bids

- 5.1. For this Call, the Regional Tourism Board has an overall budget of **€ 561,676.49**. Said budget constitutes the **funding necessary** to procure – following a sub-threshold comparative procedure – **PR services to be provided on a co-branded basis**.
- 5.2. Offers of services must not exceed the maximum value of **€ 31,150.00** (plus VAT) and must contain **details of the services/costs** according to the **table in the Technical and Economic Offer** (see Annex 1).
- 5.3. The Regional Tourism Board reserves the right to implement the budget to cover this Call, if it becomes necessary in relation to strengthening of the strategic objectives pursued.

## Article 6

### Macro-objectives

4

- 6.1 The macro-objectives to which the co-branded events must respond are as follows:
  - **Innovation and Tradition:** Ability to innovate the cultural offering of events, capable of enhancing cultural and natural attractions, while preserving and recovering historical/cultural, culinary and wine-making traditions and proposing new and broad-ranging tools for the enjoyment thereof, including multimedia;
  - **Markets/Targets:** Presence in markets understood to be particularly significant geographical and public spaces (attendees of live and virtual shows), in line with the strategic promotional objectives.
  - **Brand reputation and Brand awareness:** Technical proficiency to increase and consolidate the attractiveness and awareness of *Puglia's* brand as a destination, and contribute to increasing the flow of tourism;
  - **Environmental sustainability:** the event must show that it has a low environmental impact and use or be part of a sustainable supply chain to support the protection of local zero-km production, the cultural landscape and biodiversity;
  - **Accessibility:** the ability to organize events that are accessible to all and provide PR services and useable information, without discriminating, including in relation to people with disabilities.

## Article 7

### Services and admissible costs

7.1 The **admissible costs relating to the PR services, to be understood as customized and duly provided/publicized**, reported in the table in the Technical and Economic Offer (Annex 1) may include the following, for example:

- Promotional materials;
- Equipment;
- Online services such as newsletters, web banners, video clips/photos on radio/tv and social media.

7.2 **Costs not included in** the aforementioned Table, relating to items including but not limited to those listed below, are not admissible:

- Personnel and artists;
- Design of campaigns and websites;
- Organization;
- Sound/light services;
- Video production;
- Rental of spaces and leases;
- Posting rights;
- Television and radio rights;
- Social activities, where the content is not customizable with logos (stories);
- Purchases of physical spaces (entire stages, structures).

## Article 8

### Procedures for submitting bids

8.1 Organizations referred to in Article 2 can submit bids, **together with all the required Annexes and/or documents, digitally signed**, in accordance with Article 4.

8.2 Bids, properly signed and with all required administrative documentation enclosed (see 8.4 and 8.5), must be sent:

- for operators operating within the national territory, to the certified email address: [ufficioprotocollopp@pec.it](mailto:ufficioprotocollopp@pec.it);
- for operators operating abroad, to the email address: [direzione.generale@aret.regione.puglia.it](mailto:direzione.generale@aret.regione.puglia.it);

8.3 Operators must enter the following wording in the subject line of their certified email: **“CALL FOR CO-BRANDED PR SERVICES 2022”** plus the **COMPANY NAME**. In the event that the administrative document is incomplete, the **Regional Tourism Board**



**reserves the right to request that documents be supplemented, through the deficiency remediation process.**

8.4 The Bid must contain:

**Annex 1. APPLICATION TO PARTICIPATE and TECHNICAL AND ECONOMIC BID,**  
containing:

- Bidder details, naming the legal representative and the contact person for project operations, as well as a list of the enclosed documentation (see 8.5);
- Bidding Organization (Name, Company Name, Legal Representative, registered office address, telephone numbers, contact person for project operations);
- Event title and date with reference to the areas of action, location of event;
- Event description: the event description must take account of the macro-objectives referred to in Article 6 above and the Regional Tourism Board's general strategy in relation to the DCF Action Statement, and must specify the co-branded activities to promote the region, their positive effects for tourism in terms of brand and incoming tourism, the detailed plan of activities and PR services, and the costs of the PR services;
- Table of costs/services;
- Other added-value and free PR services;
- Event program and service provision timeline;

8.5 The supporting documentation for Annex 1, to be presented on headed paper and signed digitally by the legal representative, is as follows:

1. Bidder biography or introduction card (to verify **technical suitability requirements**)
2. Chamber of Commerce search or Deed of Incorporation and Articles of Association
3. Declaration of exclusive ownership of the organization of the event of the bidder/event organizer
4. Legal representative's identity document and taxpayer code
5. Online completion of the ESPD [European Single Procurement Document] based on the ESPD request

8.6 Once the list of suppliers and PR services has been created, the following documentation is required for the purposes of entering into the contract:

1. Cash flow traceability declaration
2. Self-executed affidavit for INSP [National Social Security Institute]/INAIL [National Insurance Institute for Accidents at Work] registration (only for organizations/associations that cannot issue DURC documents)
3. Declaration by the event organizer on the performance of the obligations provided for by Legislative Decree 81/2008 on safety in the workplace. The Board reserves the right to request any original documents (including public authorizations, POS and DUVRI documents) to support the health and safety measures to be implemented during events.
4. Screenshot of ANAC [National Anti-Corruption Authority] registration:  
<http://www.anticorruzione.it/portal/public/classic/Servizi/ServiziOnline/Regi>





### strazione Profilazione;

- 8.7 Economic operators with registered offices abroad must submit the identity document and taxpayer code of the legal representative, the cash flow traceability declaration, anti-mafia declaration and **sworn declarations** that are equivalent to those which in Italy certify compliance with tax and social security payments (verify on ecertis : e-Certis, the new European digital system containing information on the documents required in each member state pursuant to Article 45 of Directive 2004/18, adopted by the Italian system under Article 38 of Legislative Decree 163/2006 as subsequently amended (Public Contracts Code). To access the e-Certis website: <http://ec.europa.eu/markt/ecertis> );
- 8.8 For economic operators with registered offices abroad and cultural associations not in possession of an Italian VAT number, the bidder must specify the tax system (NB: the Pugliapromozione Board, with Taxpayer Code 93402500727, is not a VAT paying entity).

## **Article 9**

### **Suitability of bids**

- 9.1 For bids to be deemed suitable, they must:
1. Be subject to a formal check on the following:
    - a) Meeting the deadlines for submitting applications to participate (see Article 4);
    - b) Meeting the requirements for moral, technical and financial suitability, and completion of the DGUE document (parts III and IV);
    - c) Submission of the technical/economic bid and completion of Annex 2, part A and part B, taking account of the price limits (see Article 5.2);
    - d) Completeness of the required essential documentation (see Article 8.5)
  2. Assessment of the technical and economic bid (as per Annex 1).
    - a) The technical bid suitability assessment is discretionary and guided by the proposal's quality and how well it responds to the Puglia brand's strategic PR objectives.
    - b) The price proposed in the economic bid will be subject to a reasonableness assessment.
    - c) When assessing the admissibility of bids, account will also be taken of the principle of rotating suppliers, to encourage competition and expand economic operator participation.
- 9.2 When examining each bid, we reserve the right:
1. to make changes to the technical bid (change some services) submitted by each bidder (Annex no. 2) in order to harmonize the co-branded activities related to each specific event with the strategic objectives of promoting Puglia's brand as a destination.
  2. to weight and restructure the economic bids, after the party responsible for executing the bid has assessed the proposed activities in terms of cost effectiveness

and price suitability.

- 9.3 The Tender Manager performs the legal-formal check first, in a public session;
- 9.4 The assessment committee appointed by the Director General assesses the suitability of the bids received, based on the extent to which they respond to the objectives stated in the call and the design content, taking account of the principles referred to in Article 30, paragraph 1, and Article 36, paragraph 1, of Legislative Decree no. 50/2016, as subsequently amended, and lastly establishes the maximum amount that can be allocated to the bid, within the limits set in the call, together with the Tender Manager.
- 9.5 Once the Tender Manager has obtained the Assessment Committee's assessment report, he proposes a list of co-branded events to the Director General, for the approval and adoption of the decision to procure.

## Article 10

### Procurement of services

- 10.1 The services are procured under **Article 36, paragraph 2, sub-para. a), of Legislative Decree no. 50/2016**, by means of an appropriate contract. Direct procurement is sufficiently justified taking account of the strategic interest in respect of the proposed event, the qualitative suitability of the bid, and the reasonableness of the proposed price.
- 10.2 In particular, the justification concerns the extent to which the bid responds to the purposes laid out in the Call and the Board's strategic decisions on how it publicizes its *brand identity*.
- 10.3 The contractor undertakes to send the required documents and the contract itself, countersigned digitally, by the absolute deadline of **3 days prior to the start of the event, on pain of forfeiting the contract**.

8

## Article 11

### Provision of services

- 11.1 Before providing the services, the contractor must - on pain of forfeiting the contract - send the **Regional Tourism Board all executive PR materials** in useful time, after signing the contract and at least 7 days before the start of the event, for the necessary and mandatory prior approval. If the Board's approval of the PR materials is not obtained, then the contractor will be deemed non-compliant and in breach of the general services, which may consequently lead to the suspension of the authorization to issue payments.
- 11.2 Under specific circumstances and in cases of supervening events that restrict production and implementation times, the **Regional Tourism Board** reserves the right to authorize the early provision of approved services.
- 11.3 Outside of the circumstances referred to in Article 11.2, if the contractor does not meet its requirements under this Call (see Article 1) or fails to follow the **Regional**





**Tourism Board's instructions with regard to brand representation and graphic and visual production, providing services without the necessary authorizations/approvals or makes changes thereto that have not been communicated or authorized in advance, the Regional Tourism Board will dispute the service provision and terminate the contract, reserving the right to make any further requests for the restoration of the prior status quo and compensation for any financial losses and reputational damage incurred.**

11.4 Changes at the contractor's initiative are only and exclusively permitted if:

- a) they are not substantial
- b) they are communicated in advance, in writing, by certified email
- c) they are adequately justified by the contractor and authorized by the Regional Tourism Board before the event, and guarantee the same level of effectiveness in terms of PR and the same remuneration as previously agreed.

## **Article 12**

### **Service compliance checks and accounting methods**

- 12.1 All contracted service providers are obliged to provide PR services as approved by the Regional Tourism Board on pain of cancellation of the entrusted services, termination of the contract or reduction of the consideration, in accordance with the established procedures and fulfilling all obligations in relation to the proper representation of the Puglia brand and the correct use of institutional logos, while maintaining the original color schemes and proportions. To that end, see the "*Brand, logos and videos*" guidelines. Audiovisual and photographic material produced by the contractor, including video shoots, are understood to be free of rights of use for institutional purposes.
- 12.2 Logos and any other materials will be provided to contractors following the approval of their bid and must be displayed in such a way that ensures that they are visible on all the material.
- 12.3 The contractor undertakes to provide, before issuing the electronic invoice, the required documentation including reports, web/social reports, paper material, audio, video and photographic media, for the Board to issue the Service Compliance Check Certificate pursuant to Article 102, paragraph 2, of Legislative Decree no. 50/2016.
- 12.4 **To that end, the contractors are required to provide the documentation listed below when their activities are complete:**
- Transmission note summarizing the documentation sent;
  - Final and general report, signed digitally, containing a description of the event, the services provided and a report of the results obtained in quantitative and/or qualitative terms, also with reference to additional activities carried out;
  - Video/photographic file/report containing a collection of the PR materials, the spaces occupied and fitted out as per the approved project, screenshots of the banners and other online materials designed and published, preferably to be

- delivered via We-Transfer or shared platforms;
- Video shoots and photographic accounts, for institutional purposes;
  - Pro-forma invoice or accounting document, to be sent in advance.
- 12.5 The Pugliapromozione Board reserves the right to request additions to the documentation submitted, even after payment has been made.
- 12.6 Once the Board has sent the Service Compliance Check Certificate, **the bidder shall issue and send a single accounting document** containing the following essential information:
- **Subject matter** of the contract;
  - **Project CUP and CIG codes**;
  - obligatory wording ***“Accounting document for financing drawn from DEVELOPMENT AND COHESION FUND (DCF) PACT FOR PUGLIA”***;
  - an indication of **“VAT – Split Payments”**.
- 12.7 The consideration stated on the invoice issued by the bidder will be paid within 60 days of receipt, subject to verification and approval of the documentation sent, receipt of the checks carried out on the company, and the formal regularity of the invoice issued.
- 12.8 If, during a check, it is found that community, national or regional rules have been breached, even if no crime has been committed, the contract will be declared to be terminated and any sums already disbursed will be recovered, reserving the right to compensation for damages and any further legal action. Non-admissible costs remain payable by the contractor.
- 12.9 The accounting documentation for the approved proposal must be sent by certified email to the following addresses: [comunicazionepp@pec.it](mailto:comunicazionepp@pec.it), [ufficiopatrimoniopp@pec.it](mailto:ufficiopatrimoniopp@pec.it)
- Foreign companies must refer to the following addresses for information purposes (CC) [c.nicolamarino@aret.regione.puglia.it](mailto:c.nicolamarino@aret.regione.puglia.it) and [comunicazione@aret.regione.puglia.it](mailto:comunicazione@aret.regione.puglia.it), within a maximum of 20 days from the date on which the event and/or activities ended, on pain of termination of the existing contract.**

### Article 13

#### Publication of the program of events

- 13.1 The program of co-branded events approved and supported by this call will be published in the Amministrazione trasparente - Avvisi e contratti [Transparent Administration - Calls and Contracts] section of the Board's institutional website, which can be found at [www.agenziapugliapromozione.it](http://www.agenziapugliapromozione.it).



## Article 14

### Site safety obligations

- 14.1 All contractors and event organizers take responsibility for all the obligations provided for by the legislation in force on site safety and exempts the Pugliapromozione Board from all of the duties referred to in Legislative Decree no. 81 of April 9, 2008 (*Implementation of Article 1 of Law no. 123 of August 3, 2007, on health and safety in the workplace*) and the Interministerial Decree of July 22, 2014, known as the “Stages and Fairs” decree.
- 14.2 The contractor/event organizer is obliged to name a site safety manager or coordinator for the site at which the event will take place.

## Article 15

### Final provisions and Call publication

- 15.1 This Call is published on [www.agenziapugliapromozione.it](http://www.agenziapugliapromozione.it) - Amministrazione trasparente – **Bandi di Gara e Contratti** [Transparent administration - Tender Procedures and Contracts] section, and in the **Official Bulletin of the Puglia Region**, in the **Official Journal of the Italian Republic** and in the **Official Journal of the European Union**.
- 15.2 The only notices understood to be valid for the purposes of this Call are those published on the Regional Tourism Board website.

11

## Article 16

### Notice on the confidentiality of personal data

- 16.1 Pursuant to the EU General Data Protection Regulation (Regulation (EU) 2016/679), we inform that the Data Controller of the data released for participation in this Call is the Pugliapromozione Regional Tourism Board. The personal data acquired will be used for activities related to participation in this comparative procedure, in compliance with legal obligations and in execution of contractual or pre-contractual measures, and to comply with legal obligations (see Notice).
- 16.2 In particular, in order to complete the comparative procedure, the data transmitted (including any data relating to criminal convictions or offences) will be examined by the Committee, duly appointed, in order to assess the admissibility of the submitted bid and the participation requirements; at the end of the procedure, the data will be stored in the Pugliapromozione Regional Tourism Board’s archive (in accordance with the sector-specific legislation governing the retention of administrative documents) and access to it will be permitted in accordance with the provisions in force on the matter. Without prejudice to compliance with the legislation on the right to access the personal data, it will not be disclosed to third parties unless this is required under law or in relation to checking the accuracy of the information provided on submitting the bid.
- 16.3 Participants have the rights referred to in Articles 15-22 of Regulation (EU)



2016/679, namely the right to access their own personal data, to request that it be corrected, updated or deleted, if incomplete, incorrect or collected in breach of the law, and to object to its processing for legitimate reasons by sending requests to the Data Protection Manager at: [dpo@aret.regione.puglia.it](mailto:dpo@aret.regione.puglia.it).

For more information on data processing, please refer to the specific attached notice, drawn up pursuant to Article 13 of Regulation (EU) 2016/679.

- 16.4 All contractors are obliged to ensure the confidentiality of the information, documents and administrative records of which becomes aware during their participation in the procedure and, subsequently, during any provision of services, undertaking to strictly comply with all of the rules on the application of Regulation (EU) 2016/679 of the European Parliament and of the Council and the rules contained in Legislative Decree 169/2003, as applicable.
- 16.5 all contractors are obliged, in the performance of all related activities that may entail the processing of personal data, to act in accordance with the legislation in force on the protection of personal data (and specifically Regulation (EU) 2016/679, known as "GDPR"), taking adequate organizational and technical measures that ensure the security of the information in terms of confidentiality, availability and privacy of the personal data processed, in order to minimize the risk of destruction, loss or alteration of data and documents, even if accidental.
- 16.6 All contractors are obliged to confirm and demonstrate that they have prepared adequate security measures to protect personal data, including technical and organizational measures that ensure that personal data is protected from any unauthorized or illegal processing, and from accidental loss, destruction and damage.
- 16.7 With a separate document, all contractors that have to process personal data on behalf of the Regional Tourism Board will be nominated as data processors in accordance with Article 28 of Regulation (EU) 2016/679; to that end, they must strictly follow the instructions contained in the relative letter of nomination.

12

## Article 17

### **Tender Manager and Contract Manager Request for information and clarifications. Jurisdiction.**

- 17.1 The Tender Manager is **Ms. Olga Buono**, email: [ufficiopatrimoniopp@pec.it](mailto:ufficiopatrimoniopp@pec.it) - [o.buono@aret.regione.puglia.it](mailto:o.buono@aret.regione.puglia.it)
- 17.2 The Services Manager is **Ms. Claudia Nicolamarino**, officer at the Regional Tourism Board's PR Office, tel. + 39 080.5821416, email: [comunicazionepp@pec.it](mailto:comunicazionepp@pec.it), [c.nicolamarino@aret.regione.puglia.it](mailto:c.nicolamarino@aret.regione.puglia.it) e [comunicazione@aret.regione.puglia.it](mailto:comunicazione@aret.regione.puglia.it);
- 17.3 Further information and clarifications relating to this Call can be requested using the contact details provided above;
- 17.4 The Regional Administrative Court for Puglia, Bari Division, has jurisdiction over any disputes that should arise in relation to this public Call.