



NEBE

inspiring club events

presents



Travelux
club

Venezia, 2 - 6 April 2024 | 7th edition

Follow the Travelux Way

We would like to invite you to experience a new 'journey', to look with new eyes, to inspire and be inspired.

Now in its 7th edition, **Travelux Club** has become a not-to-be missed appointment for all those upscale hospitality and tourism insiders who are convinced, as we are, that sincere, valuable relationships generate memorable meetings.

Scheduled from **2-6 April, 2024** in our beautiful Venezia, NEBE's flagship event is not only a unique occasion for learning and sharing, but also the premier location for tracking some of today's hottest trends: **sustainability** and **wellbeing**.

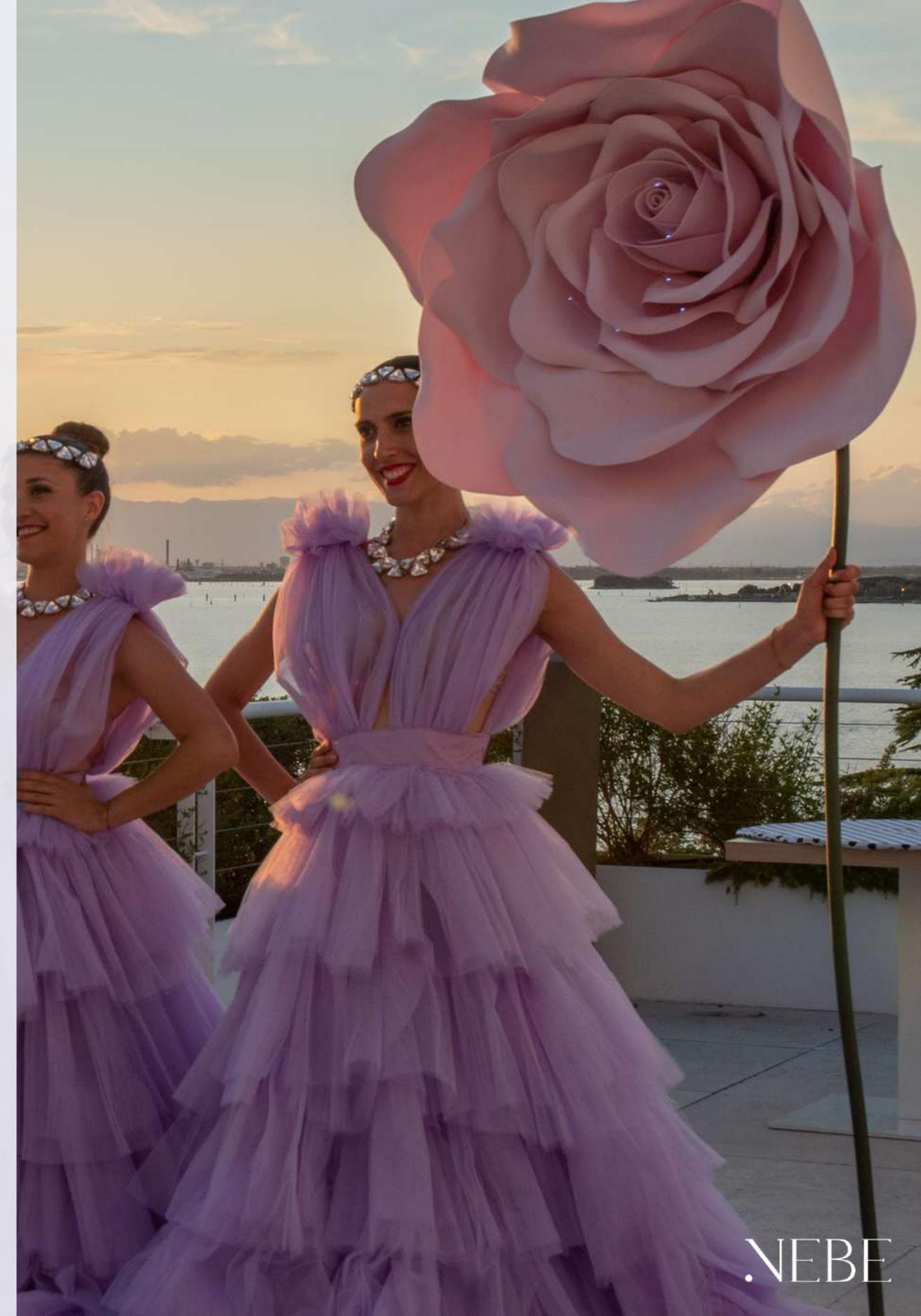
Besides the new special sections **Sustainable Getaways** and **Wellness Getaways**, Travelux 2024 will feature - for the first time ever - **Wellness Rooms**, to offer product presentations and treatments

Enhance your **value**.

Share your **philosophy** and **expertise**.

Follow **#thetraveluxway**.

Elisabetta Neri & NEBE team



Format

TRAVELUX CLUB OFFERS YOU

- 4-day residential, club-style formula at the JW Marriott Venice Resort & Spa
- Several participation packages, up to 60 pre-fixed and guaranteed appointments
- **Wellness Rooms** for unique wellness experiences
- Opening keynote round table with international experts
- Amazing evening functions and exciting networking activities shared by all participants
- **Meeting the Press** presentations with industry journalists
- Pre- and post- fam-trip opportunities



Where

ISLAND INFORMATION



- 1 THE JW**
207 units
101 Deluxe King Rooms
41 Deluxe Twin Rooms
60 Junior Suites
4 Studio Suites
1 Premium Suite
- 2 LA RESIDENZA**
12 units
7 Residenza Deluxe
4 Residenza Pool Deluxe
1 Residenza Pool Suite
- 3 L'ULIVETO - WELLNESS ROOMS**
26 units
20 Uliveto Deluxe
6 Uliveto Suites
- 4 LA MAISONETTE**
20 units
10 Maisonette Loft Suites
10 Maisonette Loft Pool Suites
- 5 VILLA ROSE**
- 6 SAGRA ROOFTOP RESTAURANT**
- 7 ROOFTOP TERRACE & POOL**
- 8 SUNSET TERRACE**
- 9 SAN MARCO TERRACE**

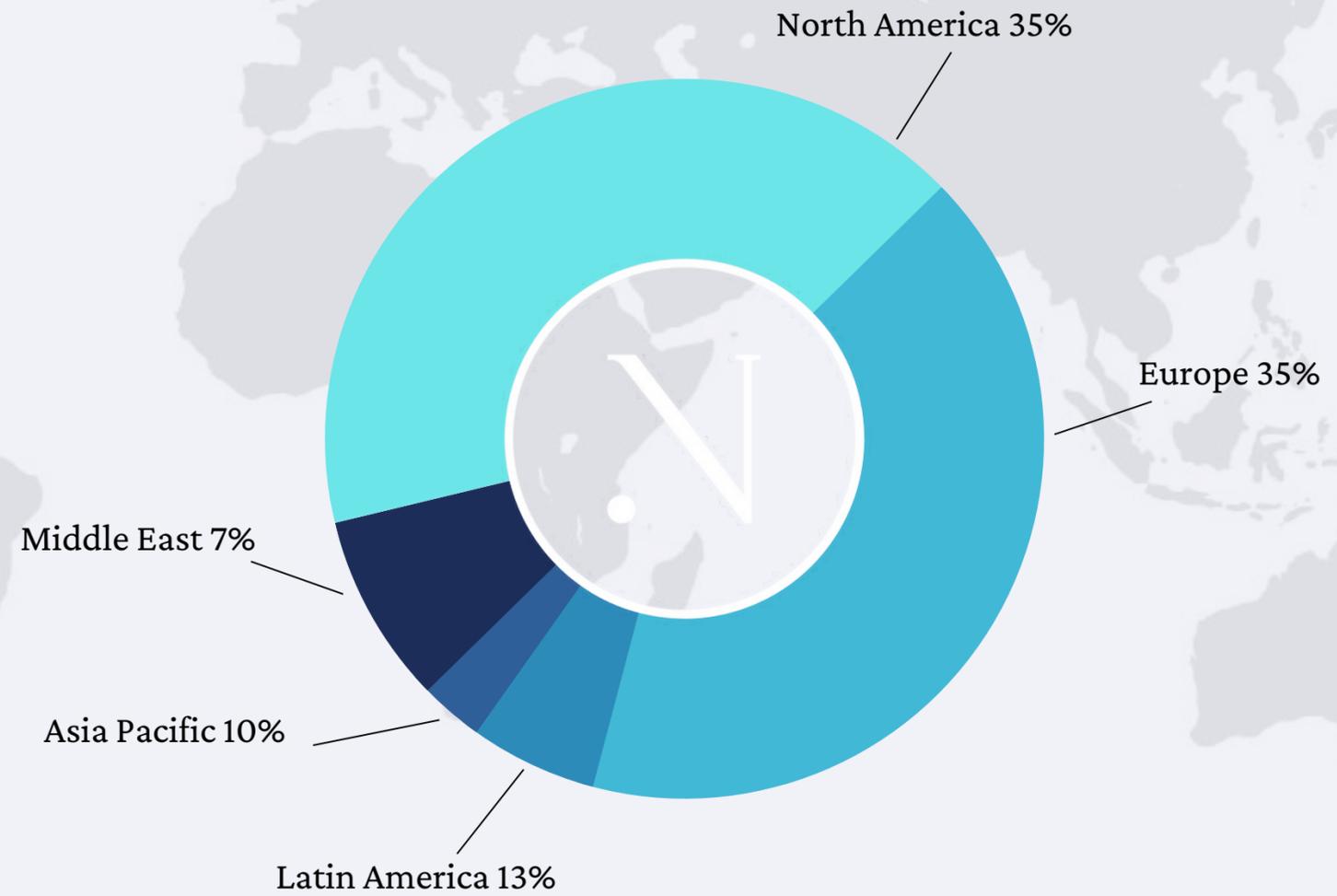
- 10 CONFERENCE CENTER**
Venezia Ballroom
Poveglia
Lido
Pellestrina
Sottomarina
- 11 BREAKOUT ROOMS**
Giudecca
Vignole
Murano
Burano
Torcello
- 12 CONFERENCE PATIO**
- 14 GOCO SPA VENICE**
- 15 FITNESS ROOM**
- 16 OLIVE GROVE**
- 18 SAN MARCO HALL - Church**
- 19 PIAZZETTA**
- 20 DOPOLAVORO DINING ROOM**
- 21 DOPOLAVORO TERRACE**
- 22 FAMILY POOL**
- 23 GIARDINO RESTAURANT**



People

BUYERS (100)

Luxury travel T.O. and advisors, luxury concierge companies



VIENNA

22

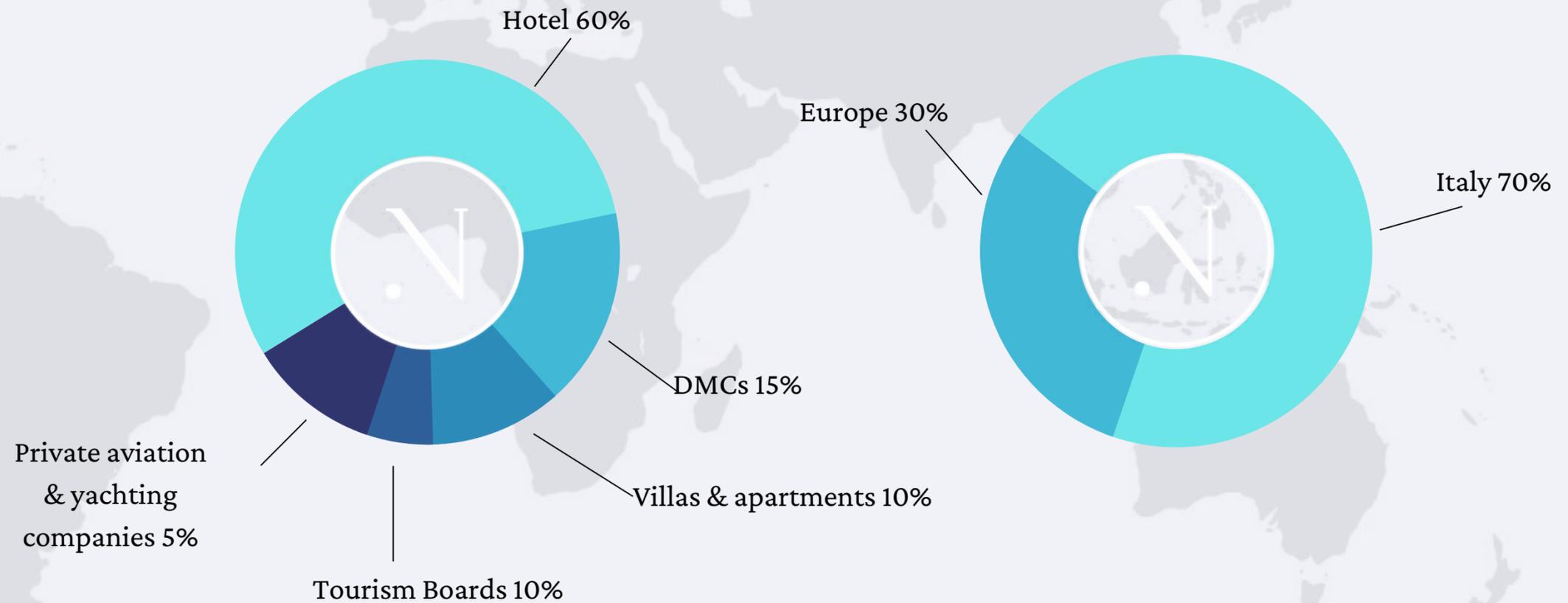
Vienna Tourist Board



People

SUPPLIERS (90)

Luxury hotels, villas and apartments; DMCs; private aviation and yachting companies; luxury trains; tourism boards.





People

PANELISTS

The roundtable talk is the best way to kick off the event. It provides an opportunity to reflect on today's keynote topics and get updated.

We will have industry experts, influencers, scholars, and institutional representatives to help us make it a success.

PRESS

In collaboration with our agency Allumeuse Communication, the 2024 edition will see the presence of **selected travel and lifestyle journalists** with whom you will have the chance to get acquainted during the *Meeting The Press* sessions as well as network with on a Press-Trip to your destination.

Wellbeing Collection

Are you a wellbeing hotel or destination?

Travelux 2024 offers you a handful of innovative, inspiring solutions, designed to spotlight your Wellness savoir-faire.

To know more, please check our **Wellbeing Collection brochure**.



Meeting the Press

Any exciting news to share about your company or destination? Do you aim at strengthening your media relations and visibility?

Join ***Meeting The Press*** and get in touch with qualified travel and lifestyle journalists, selected by our press office Allumeuse Communication.

Each session comprises of a group presentation (1 seller/up to 10 journalists) of 20 minutes, including Q&A, with the support of audio-visuals.

Because communication is the voice of your company!

Note: participation does not guarantee media coverage.



Fam-trips

Fam-trips are the most effective way to promote your reality and familiarize yourself with the agents.

NEBE offers you the chance to organize one before or after the show, without additional fee for the buyer recruitment service.

- Participants: min. 5 - max. 10 people
- Programme: min. 2 days/2 nights
- Full hospitality with accommodation at luxury hotels, meals, activities, transfers from/to Venice (JW Marriott or other designated hotels), tickets for museums and sites of interests, assistances, etc..
- Deadline for submission: December 15, 2023

For further information, please contact our Hosted Buyer Team.



Programme

APRIL 2

Arrivals, check-in
Meeting the Press
Wellness Rooms set-up
Keynote round table
Welcome cocktail reception

APRIL 3

Appointments
Meeting the Press
Wellness Rooms
Lunch
Appointments
Meeting the Press
Wellness Rooms
Free evening

APRIL 4

Appointments
Wellness Rooms
Lunch
Wellness Rooms
Networking activities
Convivial dinner

APRIL 5

Appointments
Wellness Rooms
Lunch
Appointments
Wellness Rooms
Gala reception

APRIL 6

Check-out
Departures

Participation packages

PREMIUM AND GOLD PACKAGES INCLUDE:

- Set-up with personalized graphics
- 60 pre-fixed and guaranteed appointment (15 min. each)
- 4 nights in DSU room with breakfast at the 5* JW Marriott Venice Resort & Spa
- Lunches, dinners and activities as per programme
- Event transfers (where scheduled)
- Full-page fact sheet on the Exhibitor Directory
- Hosted Buyer Directory, post-event mailing list
- Reception service, *Angel Hostess* assistance, storage, Wi-Fi



About NEBE

NEBE is a leading international company specializing in B2B promotion and communication for the luxury hospitality, travel and event industry.

NEBE is renowned and praised by the best operators worldwide for its Club-style events: themed, invitation-only, modeled to enhance sharing and networking.

Besides Travelux Club, NEBE designs and promotes other very successful ventures such as Divino Wine Hospitality & Travel – dedicated to Food & Wine tourism - and Meet The Best – aimed at the world of events and destination weddings.

Partners

MAIN PARTNER



JW MARRIOTT

VENICE

MEDIA PARTNER

ALLUMEUSE
COMMUNICATION

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