



UNIONE EUROPEA



POC PUGLIA 2014/2020 | ASSE VI - AZIONE 6.8

***PRELIMINARY MARKET CONSULTATION pursuant to Article 77 of Legislative Decree 36/2023  
FOR ACQUIRING INFORMATION USEFUL FOR LAUNCHING COMPUTERIZED PROCEDURES FOR  
GRANTING EXCLUSIVE RIGHTS OF ADVERTISING PROMOTIONAL COMMUNICATION SERVICES TO  
ECONOMIC OPERATORS WITHIN THE FRAMEWORK OF THE INTERNATIONAL MEDIA PLAN FOR  
PUGLIA, YEAR 2025, approved by Decree of the General Director 227 of 07.05.2025.***

### **APPLICATION**

I, the undersigned \_\_\_\_\_ legal representative of  
\_\_\_\_\_ with registered office in \_\_\_\_\_  
Vat no. \_\_\_\_\_

would like to apply as a **business operator holding exclusive rights to the advertising communication spaces and services** made available.

The application, made directly on the Em.PULIA platform, must **necessarily** be accompanied by:

- Declaration of the non-existence of grounds for exclusion under Articles 94,95,98 of Legislative Decree 36/2023;
- Certificate of incorporation, updated to 2025;
- Company resume/company profile: please specify also any experience gained in the field of tourist promotion in cooperation with a Public Administration;
- Technical datasheet: indicate the number of readers/users/viewers, circulation, territorial coverage, and any other information useful to understand the value and size of the newspaper, according to updated data;
- Media Kit of spaces and services made available for promotional advertising purposes. Indicate, if any, whether onsite space is available for destination presentation events (e.g., brandable physical and/or digital spaces in newspaper and magazine locations);
- Price list detailed by single service listed;
- Declaration of Exclusivity for the management of adv spaces, digitally signed by the Legal Representative or his/her delegate;

Date

Signature