| TOUR                      | MAR             | APR                   | MAY                   | JUN                | SEPT               | ОСТ                | NOV                |         |                         |
|---------------------------|-----------------|-----------------------|-----------------------|--------------------|--------------------|--------------------|--------------------|---------|-------------------------|
| PUGLIA'S HIDDEN TREASURES | 10-14 DEADLINE: |                       |                       |                    |                    |                    |                    | T U R E | BLOG TOUR               |
| THE PLIN TREASURES        | 31/01/25        |                       |                       |                    |                    |                    |                    | & CULT  | for NEW MEDIA           |
| MARVELS<br>ACROSS 2 SEAS  |                 | 31/3-4/4<br>DEADLINE: |                       |                    |                    |                    |                    | ART     | FAM TRIP                |
|                           |                 | 31/01/25              |                       |                    |                    |                    |                    |         | for TRADE               |
| FLAVORS<br>OF PUGLIA      |                 |                       | 05-09                 |                    |                    |                    |                    | CUISINE |                         |
|                           |                 |                       | DEADLINE: 31/03/25    |                    |                    |                    |                    | CUIS    | BLOG TOUR for NEW MEDIA |
| PUGLIA COAST<br>TO COAST  |                 |                       | 10-14                 |                    |                    |                    |                    |         |                         |
|                           |                 |                       | DEADLINE:<br>31/03/25 |                    |                    |                    |                    | S E A   | PRESS                   |
| THE ADRIATIC COAST        |                 |                       |                       | 09-13              |                    |                    |                    | LLNESS  |                         |
|                           |                 |                       |                       | DEADLINE: 31/03/25 |                    |                    |                    | TS, WE  | PRESS                   |
| PUGLIA ON<br>THE ROAD     |                 |                       |                       |                    | 22-26              |                    |                    | SPOR    |                         |
|                           |                 |                       |                       |                    | DEADLINE: 30/06/25 |                    |                    |         | FAM TRIP  for TRADE     |
| A TRAVEL<br>IN TASTE      |                 |                       |                       |                    |                    | 01-05              |                    | CUISINE |                         |
|                           |                 |                       |                       |                    |                    | DEADLINE: 30/06/25 |                    |         | FAM TRIP<br>for TRADE   |
| WALKING DOWN THE AISLE    |                 |                       |                       |                    |                    |                    | 21-27              | D N G   |                         |
|                           |                 |                       |                       |                    |                    |                    | DEADLINE: 30/06/25 | W E D   | FAM TRIP  for TRADE     |